



Graphic Designer & Marketing Associate

Do you have an eye for design, an obsession with social media and a love for communications? Do you have a gift for writing, a passion for digital connection and a desire to work in the non-profit world? Are you a resourceful, detail-oriented team player and a big picture thinker? If you answered yes to the questions above, then this job is for you!

Job Summary: The Graphic Designer & Marketing Associate will work with the Director of Marketing & Communications to concept, create and implement marketing and communication materials for Ramah Darom and all its offerings and initiatives for summer camp, year-round retreats, rentals and development. This is a new position and a fantastic opportunity for a creative, energetic, tech-savvy professional to develop skills in multiple areas of marketing and communications and work for a thriving organization during an exciting time of growth and expansion.

This is a full-time, Atlanta, GA based job, with time on our Clayton, GA campus and flexibility to work remotely on occasion.

Reports to: Director of Marketing and Communications

Responsibilities Include:

- Help concept, create and publish digital content for all Ramah Darom departments and initiatives.
- Interact with community, participants and customers via Ramah Darom's social media accounts.
- Stay up to date on social media trends that will help better engage with our audiences.
- Help plan, design and publish e-newsletters.
- Design print-ready program guides for all retreats.
- Keep existing website updated and help create the next version of our online presence.
- Collect assets needed to execute materials and post/send per content and communication schedule.
- Help research and manage swag and merchandise.
- Collaborate with the summer camp team to collect content for summer social and assets for year-round initiatives.

Key Job Requirements:

- A degree in graphic design, digital marketing, strategic communications or the like.
- Proficiency with Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat).
- Detail-oriented, team player with a positive "can-do" attitude and willingness to take direction.
- Excellent verbal and written communication skills.
- Experience designing long copy collateral.
- Ability to take initiative, pivot quickly, handle multiple projects.
- Capable of being highly creative within a limited budget.
- Experience with any of the following a plus: WordPress, Google AdWords, SEO, Canva, Bunk 1.
- Ability to read Hebrew and a Jewish summer camp background a plus.

Compensation: In addition to base salary, Ramah Darom offers medical and dental coverage plus annual contributions to a 403(b) retirement plan. Ramah Darom also offers full-time employees tuition benefits for children attending Camp Ramah Darom.

Interested candidates should email their resume, portfolio and letter to rdiamond@ramahdarom.org

For more information about Ramah Darom, visit RamahDarom.org.



All qualified applicants will receive consideration for employment without regard to race, color, gender identity or expression, age, religion, height, weight, AIDS/HIV status, intellectual disability, mental disability, physical disability, including but not limited to blindness, unless it is shown that such disability prevents performance of the work involved, medical condition, handicap, national origin, ancestry, sexual orientation, marital status, domestic partnership status, parental status, military status, veteran or military discharge status, source of income or housing status or any other status protected by applicable law.