



For Immediate Release

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RAMAH DAROM APPOINTS WALTER LEVITT AS ITS NEW CEO

ATLANTA, GA, August 27, 2018 - Howard Zandman, President of Ramah Darom Inc. today announced that the Board of Directors has selected Walter Levitt as its new Chief Executive Officer. Levitt will succeed Fred Levick who is retiring this fall after eighteen successful years leading the organization.

As CEO, Levitt will be responsible for all aspects of Ramah Darom's operations including its summer camp, year-round programming and retreats and its 122-acre campus in Clayton, GA.

Levitt comes to Ramah Darom after a distinguished career as an executive in the private sector in the US and Canada. He is currently President and Principal of marketing consulting company CMOish Inc. based in Toronto. Prior to this role, he served as Chief Marketing Officer for Comedy Central in New York City for six years. Levitt has also held key management roles in companies in Toronto and Montreal, including senior executive positions with Canwest and Alliance Atlantis.

"We are excited to have someone with Wally's experience and background joining us as our new CEO," said Zandman. "His many years of building and leading large organizations will be a tremendous asset as we look to transition Ramah Darom into the next stage of our development. Wally and his family have been active with, and attended, several Ramah programs and he is very committed to our mission."

"As a parent of three children who have participated in multiple Ramah programs in North America and Israel, and as a participant in several programs myself, I have witnessed first-hand the transformative Ramah Jewish experience," said Levitt. "With its year-round programs for all ages, Ramah Darom is unique in the Ramah family. I can't imagine anything more fulfilling than focusing my energy around growing an organization that's so close to my heart."

Outgoing CEO Levick said, *"Ramah Darom is lucky to have a committed and talented staff who are passionate about its mission. I will miss working side-by-side with them, and while it is bittersweet to be leaving an organization I love, I'm confident that we will be in good hands with Wally at the helm."*

Levitt will join Ramah Darom later this year, relocating to Atlanta from Toronto, Canada.

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About Ramah Darom

Ramah Darom is a non-profit summer camp and retreat center offering Jewish experiential programs for all ages, from summer camp and family camps to multi-generational retreats. Their 122-acre Clayton, Georgia campus, just two hours from Atlanta is nestled in the foothills of the Blue Ridge Mountains. Ramah Darom's world-class amenities, top-notch accommodations, delicious food, and dedicated staff have made them a camp and retreat center that is second to none. But it's their heart and soul that have made Ramah Darom a magical place, one that leaves a mark on all who spend time here. For more information, visit www.ramahdarom.org.

Exceptional experiences in Jewish living and learning for youth, adults, families and communities.